



Sponsorship Agreement

PLEASE CHECK ONE:☐ My check is enclosed.

Please make checks payable to City of
Kannapolis.

☐ Please bill me.

_____ hereby enters into an agreement with the City of Kannapolis Parks & Recreation Department to sponsor it's Youth Basketball League for the 2021-2022 Winter Season. I agree to pay the _____ sponsorship fee within 30 days of the agreement date. The Youth Basketball season operates Nov-March. I understand the sponsorship fee is used to assist in the cost of uniforms, officials and equipment, thereby keeping registration fees at a minimum for our community.

| | | |
|------------------------------------|----------------------------|--------------------------|
| | <input type="checkbox"/> | <input type="checkbox"/> |
| | TEAM SPONSOR | LEAGUE SPONSOR |
| VALUE | \$200 | \$5,000 |
| # AVAILABLE | 40 | 1 |
| COMPANY NAME ON PLAYERS JERSEYS | YES- BACK OF 1 TEAM JERSEY | YES-FRONT OF ALL JERSEYS |
| SPECIAL THANK YOU GIFT | YES | YES |
| TWO PROMOTIONAL EMAILS | - | YES |
| COMPANY LOGO ON BASKETBALL WEBPAGE | - | YES |
| THANK YOU ON BASKETBALL WEBPAGE | YES | YES |
| PRESS RELEASE | - | YES |
| MENTIONS IN SOCIAL MEDIA POSTS | - | YES |
| OPPORTUNITY TO VOLUNTEER | YES | YES |

In addition, I understand that a company logo in jpeg format should be emailed to Parks & Recreation to be used as needed to fulfill this agreement if necessary.

SIGNATURE OF SPONSOR

DATE

BUSINESS NAME _____

(As you want to be seen on back of jersey. Please print clearly.)

CONTACT NAME _____

ADDRESS

MAILING ADDRESS

CITY

STATE

ZIP

TELEPHONE _____

EMAIL _____

For Office Use:

Amount Paid _____

Date _____

Cash/ Check # _____

Kannapolis Parks & Recreation sincerely appreciates the interest and financial support you have shown the youth of our city. Without sponsors such as you, these programs would not be possible.